

تعداد سوالات: تستی: ۲۰ تشریحی: ۵

زمان آزمون: تستی: ۴۰ تشریحی: ۲۰ دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

نام درس: زبان انگلیسی ۱

رشته تحصیلی و کد درس: مدیریت جهانگردی (۱۲۲۵۰۰۱)

مجاز است.

استفاده از: --

کد سری سؤال: یک

امام علی<sup>(ع)</sup>: شرافت به خرد و ادب است نه به دارایی و نژاد.

**I. Choose the most appropriate word in each of the question below.**

۱- He watches TV at his .....time.

- a. tourism                      b. entertainment              c. leisure                      d. touristic

۲- "Some people travel **abroad** during holiday." The word abroad means:

- a. historical places              b. homeland                      c. the country                      d. other countries

۳- Tourists spend their money outside their **domicile**. The word "domicile" means:

- a. historical place              b. residence                      c. work place                      d. visiting place

۴- Some people travel to foreign countries in order to **attend** festivals and events. The "attend" means:

- a. observe                      b. manage                      c. take part in                      d. record

۵- Which verb do you use in the Persian translation of the sentence "he went mad"?

- a. شدن                      b. کردن                      c. آمدن                      d. رفتن

۶- An unusual , exciting or dangerous experience is called a(n)..... .

- a. barrier                      b. adventure                      c. incentive                      d. leisure

۷- The .....unit of Japan is the yen.

- a. monetary                      b. economic                      c. monument                      d. social

۸- There are a lot of **overseas** students in this university. "Overseas" means:

- a. oceanic                      b. native                      c. northern                      d. foreign

۹- Friendly reception of guests or strangers is the definition of..... .

- a. amenity                      b. minority                      c. hospitality                      d. recreation

۱۰- His conclusions are highly ....., based more on guess than reason.

- a. composite                      b. speculative                      c. ethnic                      d. excursionist

۱۱- My parents are very ....., that is why I can buy that expensive car without worrying.

- a. affluent                      b. brave                      c. affectionate                      d. easy-going

۱۲- .....factors are related to the study of birth and death in order to show the state of a community.

- a. Cartographic                      b. Psychological                      c. Societal                      d. Demographic

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کد سری سؤال:

۱۳- The increase in the country's .....was due to the discovery of oil.

- a. proportion                      b. prosperity                      c. profound                      d. proensity

۱۴- To sale goods or commodities in small quantities directly to consumers is called to..... .

- a. retell                      b. foretell                      c. retail                      d. forecast

۱۵- Tourism industry has many impacts on the economic situation of the country .The word "impacts" means:

- a. effects                      b. operations                      c. benefits                      d. causes

۱۶- Management plays a **leading** role in tourism industry. "leading" means:

- a. nominal                      b. important                      c. guided                      d. selected

۱۷- What is the appropriate word for "wisdom about something"?

- a. buoyant                      b. autonomy                      c. bogus                      d. hindsight

۱۸-Children .....sentences with the help of grammar.

- a. generate                      b. lead                      c. prosper                      d. exhibit

۱۹- Some type of coordinating framework is necessary to develop tourism's **potential**. The word "potential" means:

- a. actual                      b. component                      c. capacity                      d. competent

۲۰- Iran has a .....of climates ranging from cold to tropical ones.

- a. quantity                      b. various                      c. quality                      d. variety

متون زیر را به فارسی روان ترجمه کنید.

۱- Although tourism is a phenomenon not easy to define , several attempts have been made to define it.(۰/۷۰ point)

۲- In the course of history , motivation for most travel has been fairly obvious- religion , economic gain , war , escape and migration.(۰/۷۰ point)

۳- If a country has many natural and man –made attractions, it does not mean it will necessarily draw the maximum number of tourists.( ۱ point)

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کُد سری سؤال:

۴- New technology is also assisting the travel trade to provide more complete and tailor-made services. (۰/۷۰ point)

۵- Tourism management can be analyzed at four level: scope, ownership, industry sector and management function. (۰/۷۰ point)