

نام درس: زبان انگلیسی ۱

رشته تحصیلی و کد درس: مدیریت جهانگردی (۱۲۳۵۰۰۱)

تعداد سؤالات: تستی: ۲۰ تشریحی: ۵

زمان آزمون: تستی: ۴۰ تشریحی: ۲۰ دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

مجاز است.

استفاده از: - -

کد سری سؤال: یک

امام علی^(ع): شرافت به خرد و ادب است نه به دارایی و نژاد.

I. Choose the most appropriate word in each of the question below.

۱- He watches TV at histime.

- a. tourism b. entertainment c. leisure d. touristic

۲- "Some people travel **abroad** during holiday." The word abroad means:

- a. historical places b. homeland c. the country d. other countries

۳- Tourists spend their money outside their **domicile**. The word "domicile" means:

- a. historical place b. residence c. work place d. visiting place

۴- Some people travel to foreign countries in order to **attend** festivals and events. The "attend" means:

- a. observe b. manage c. take part in d. record

۵- Which verb do you use in the Persian translation of the sentence "he went mad"?

- a. شدن b. کردن c. آمدن d. رفتن

۶- An unusual , exciting or dangerous experience is called a(n)..... .

- a. barrier b. adventure c. incentive d. leisure

۷- Theunit of Japan is the yen.

- a. monitory b. economic c. monument d. social

۸- There are a lot of **overseas** students in this university. "Overseas" means:

- a. oceanic b. native c. northern d. foreign

۹- Friendly reception of guests or strangers is the definition of..... .

- a. amenity b. minority c. hospitality d. recreation

۱۰- His conclusions are highly, based more on guess than reason.

- a. composite b. speculative c. ethnic d. excursionist

۱۱- My parents are very, that is why I can buy that expensive car without worring.

- a. affluent b. brave c. ufectionate d. easy-going

۱۲-factors are related to the study of birth and death in order to show the state of a community.

- a. Cartographic b. Psychological c. Societal d. Demographic

نام درس: زبان انگلیسی ۱	تعداد سوالات: تستی: ۲۰ تشریحی: ۵
رشته تحصیلی و کد درس: مدیریت جهانگردی (۱۲۲۵۰۰۱)	زمان آزمون: تستی: ۴۰ تشریحی: ۲۰ دقیقه
کد سری سؤال: یک	آزمون نمره منفی دارد ○ ندارد ⊗
استفاده از: --	مجاز است.

۱۳- The increase in the country'swas due to the discovery of oil.

- a. proportion b. prosperity c. profound d. proensity

۱۴- To sale goods or commodities in small quantities directly to consumers is called to..... .

- a. retell b. foretell c. retail d. forecast

۱۵- Tourism industry has many impacts on the economic situation of the country .The word "impacts" means:

- a. effects b. operations c. benefits d. causes

۱۶- Management plays a **leading** role in tourism industry. "leading" means:

- a. nominal b. important c. guided d. selected

۱۷- What is the appropriate word for "wisdom about something"?

- a. buoyant b. autonomy c. bogus d. hindsight

۱۸-Childrensentences with the help of grammar.

- a. generate b. lead c. prosper d. exhibit

۱۹- Some type of coordinating framework is necessary to develop tourism's **potential**. The word "potential" means:

- a. actual b. component c. capacity d. competent

۲۰- Iran has aof climates ranging from cold to tropical ones.

- a. quantity b. various c. quality d. variety

متون زیر را به فارسی روان ترجمه کنید.

۱- Although tourism is a phenomenon not easy to define , several attempts have been made to define it.(۰/۷۵ point)

۲- In the course of history , motivation for most travel has been fairly obvious- religion , economic gain , war , escape and migration.(۰/۷۵ point)

۳- If a country has many natural and man –made attractions, it does not mean it will necessarily draw the maximum number of tourists.(۱ point)

نام درس: زبان انگلیسی ۱

رشته تحصیلی، کد درس: مدیریت جهانگردی (۱۲۲۵۰۰۱)

تعداد سوالات: تستی: ۲۰ تشریحی: ۵

زمان آزمون: تستی: ۴۰ تشریحی: ۲۰ دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

مجاز است.

--

استفاده از:

یک

کد سری سؤال:

۴- New technology is also assisting the travel trade to provide more complete and tailor-made services. (۷۰/۰ point)

۵- Tourism management can be analyzed at four level: scope, ownership, industry sector and management function. (۷۰/۰ point)