

تعداد سؤالات: تستی: ۳۰ تشریحی: —

نام درس: زبان تخصصی ۲

زمان آزمون: تستی: ۴۵ تشریحی: — دقیقه

رشته تحصیلی، کد درس: مدیریت بازرگانی-۱۲۱۲۱۶۸-مدیریت دولتی-۱۲۱۲۰۲۳ -

آزمون نمره منفی دارد ○ ندارد ⊗

مدیریت صنعتی - ۱۲۱۲۰۳۴

مجاز است.

استفاده از: —

کد سری سؤال: یک (۱)

امام علی^(ع): شرافت به خرد و ادب است نه به دارایی و نژاد.

Directions: Choose the best choice (a, b, c, or d) and mark it on your answer sheet.

- This famous company produces a large variety of
a. goods b. employees c. roles d. labors
- In order to achieve higher standard, the firm needs a manager to the whole operations.
a. coordination b. coordinative c. coordinate d. coordinately
- Many factories have a "Periodic system" which gives them awareness of their products.
a. belief b. review c. task d. context
- Workers hope for a in their payments.
a. longevity b. consultant c. gatekeeper d. breakthrough
- The government should the rate of unemployment and poverty.
a. reductive b. reduction c. reduce d. reductively
- Their continuing success means that they will need to hire many staff over the coming year. "Staff" should mean
a. employees b. risks c. tools d. payrolls
- Although the change agent may not be a manager, the terms manager and change agent are used synonymously. "Terms" should mean
a. words b. parts c. worlds d. periods
- In general, managers should make changes thatorganizational effectiveness.
a. trade b. make c. prevent d. export
- Iranian companies can manufacture car parts. " manufacture" should mean.....
a. trade b. make c. import d. export
- My friend is very clever and quick to learn and understand any complex matter. She is very.....at doing difficult jobs.
a. temporary b. apt c. dependent d. mild

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- 11- Unemployment is a.....problem which won't just disappear overnight.
a. stubborn b. safe c. former d. quantity
- 12- Individuals differ in their ability to be..... .
a. creating b. creativity c. creation d. creative
- 13- Organizational characteristics, values, and processes can support or inhibit the development.
"Inhibit" should mean..... .
a. screen b. refine c. prevent d. foster
- 14- The survival of any organization depends on its..... .
a. creativity and innovation b. process and method
c. services and products d. competitions and competitors
- 15- People who are responsible for test-marketing, advertising, and promotion are..... .
a. technical specialists b. production managers
c. financial specialists d. marketing managers
- 16- Information technology is the combining of computing with telecommunications and
a. demanding b. networking c. manufacturing d. training
- 17- The information technology of the year 2010 will emphasize..... .
a. systematically – based techniques
b. socially – based changes
c. industrially- based economy
d. technologically – based economy
- 18- Mary has a key role in the firm because she has joined the of the firm.
a. budget b. board c. breed d. belief
- 19- A fixed amount of money agreed every month as pay for an employee is called..... .
a. price b. pension c. salary d. severance
- 20- The company has a stock of refrigerators and washing machines. "Stock" should mean..... .
a. process b. approach c. supply d. technique
- 21- Because of laziness, he lost his job. In other words, he was..... .
a. fired b. determined c. attracted d. influenced

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رشته تحصیلی , کد درس: مدیریت بازرگانی-۱۲۱۲۱۶۸-مدیریت دولتی -۱۲۱۲۰۲۳

آزمون نمره منفی دارد ○ ندارد ⊗

مدیریت صنعتی -۱۲۱۲۰۳۴

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22- My friend works in a big industrial factory and he has a very good There.

- a. organizational goals b. transaction analysis
c. working conditions d. lost costs

23- In large organizations functional specialists handle most of the human resources management tasks. " handle" should mean..... .

- a. reject b. control c. turn d. invite

24- Economists have diagnosed the sources of new economic problems. "Diagnose" should mean..... .

- a. follow b. originate c. change d. recognize

25- in order to present the report of the company our boss has a meeting with the minister of economy.

- a. rotation b. compensation c. reduction d. confrontation

26-The individuals' contribution to management system is a result of **productivity**.

- a. مهارت b. بهره وری c. تبلیغ d. جابه جایی

27- Change agents have many techniques and intervention **approaches** available to them.

- a. رویکردها b. پیشرفت ها c. سود ها d. کمک ها

28- An **organizational development** plays an important role in the management process.

- a. هزینه هدر رفته b. رفتار آموزشی c. توسعه سازمانی d. شرایط محیط کار

29- She is high in the management **hierarchy**.

- a. حقوق و مزایا b. سلسله مراتب c. مانع d. حضور

30- Managers can use four **procedures** to determine the training needs of their employees.

- a. روند b. دخالت c. نگرش d. تحلیل