



دانشگاه پیام نور
(مرکز آزمون)

تعداد سوالات: تستی: ۳۰ تشریحی: ۵	نام درس: زبان انگلیسی (۱)
زمان آزمون: تستی: ۶۰ تشریحی: ۳۰ دقیقه	رشته تحصیلی و کد درس: مدیریت جهانگردی
آزمون نمره منفی دارد ○ ندارد ⊗	۱۳۳۹۰۱۷
مجاز است.	کد سری سؤال: یک (۱)
	استفاده از: —

امام علی^(ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

A. Find the correct answers (a, b, c, or d).

- A traveler who goes on a short journey is called a(n)
a. expert b. biologist c. scientist d. excursionist
- Although tourism is a phenomenon not easy to define, several attempts have been made to define it. "It" refers to
a. attempt b. tourism c. although d. phenomenon
- The International Union of official Organization (IUOTO) is now called world Tourism Organization (WTO).
a. Tourism b. tourist c. tour d. Travel
- Tourists spend their money outside their normal domicile. "Domicile" means
a. work b. residence c. visiting place d. education place
- There is no for the workers to work harder. There is nothing to encourage them to work harder.
a. proportion b. segment c. incentive d. composite
- Fishing is my favorite
a. relax b. relaxes c. relaxation d. relaxed
- After many years of travel, we decided to in London. Now we live there.
a. settle b. leave c. escape d. run away
- People are subjected to monetary restraints and cannot the expense of travel
a. find b. afford c. get d. receive



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نیمسال اول ۸۹-۸۸

کارشناسی (تجمیع)

استان:

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9. Don't sign the without reading its text.

- a. agree b. agrees c. agreeable d. agreement

10. I will my trip only to Europe.

- a. limit b. limited c. limitation d. limits

11. Meat is not suitable for human consumption. "Consumption" means

- a. using up b. selling c. producing d. distributing

12. Tourism product is a package tour which comprises an air seat, accommodation at the to be visited, sightseeing, etc.

- a. air b. water c. place d. atmosphere

13. Airlines' seat and hotel's are tourist products which can be bought separately.

- a. door b. room c. building d. ceiling

14. Attractions can be broadly divided into two parts: Site attractions and attractions.

- a. event b. accident c. place d. time

15. There is difference between natural and attractions.

- a. man-make b. make-man c. made-man d. man-made

16. Perishable food should be stored in a refrigerator. "Perishable" means

- a. expensive b. cheap c. likely to decay d. likely to freeze

17. Her parents are very They have a lot of money.

- a. poor b. afraid c. disposable d. affluent

18. She cleaned a small of the painting. She cleaned that part with a piece of cloth.

- a. facility b. segment c. organization d. hospitality



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19. The number of street vendors will increase in the future. "Vendors" means
- a. beggars b. thieves c. sellers d. distributors
20. They exhibited many flowers in the flower show. "Exhibited" means
- a. showed b. sold c. bought d. sent
21. Iran has a of climates ranging from cold to tropical ones.
- a. vary b. various c. variously d. variety
22. Good management can contribute a lot to tourism. "Contribute" means
- a. help b. stop c. remove d. destroy
23. She usually wears dated clothes and shoes. "Dated" means
- a. classy b. fashionable c. eye-catching d. old-fashioned
24. How do you the concept of tourism?
- a. define b. definable c. definably d. definition
25. Coming from another milieu, she found Tehran very difficult to live in. "Milieu" means
- a. island b. religion c. environment d. country
26. Theme park and attraction enterprises is a new sector of tourism industry. "Industry" means
- a. پژوهش b. هنر c. صنعت d. مهارت
27. New technology is also assisting the travel trade to provide more complete services. "Trade" means
- a. تجربه b. تجارت c. هدف d. منفعت



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28. Accessibility means existence of regular scheduled air services from the countries of origin to the host country. "Origin" means

- a. فرودگاه b. محل تحصیل c. مقصد d. مبدا

29. Parents of small children are not in a position to travel due to the family responsibilities. "Due to" means

- a. برخلاف b. در نتیجه c. اگرچه d. زمانی که

30. These three basic forms of tourism can be in turn combined to derive some other categories of tourism. "In turn" means

- a. در حال چرخش b. به طور انفرادی c. به نوبه خود d. به طور اتوماتیک

B. Translate the following sentences into Persian.

ب. سؤالات تشریحی: جمله‌های زیر را به فارسی ترجمه کنید.

1. Tourists would mean those traveling for pleasure, domestic reasons, health, business purposes, conferences, meetings, and religious purposes. (1 point)
2. In the course of history, motivation for most travel has been fairly obvious-religion, business, war, and migration. What is left is travel for pleasure. (1 point)
3. An important characteristic of tourism product is that it cannot be brought to the consumer. The consumer has to be taken to the product. (1 point)
4. Ethnic travel will be an important and growing factor in travel in the next decades. (1 point)
5. Two thousand and four hundred hotels as well as countless parks in Netherlands attract 6.6 million foreign tourists. (1 point)