

تعداد سوالات: تستی: ۳۰ تشریحی: —

نام درس: خواندن متون مطبوعاتی

زمان آزمون: تستی: ۶۰ تشریحی: — دقیقه

رشته تحصیلی و کد درس: مترجمی زبان - ۱۲۱۲۰۶۹ - زبان و ادبیات انگلیسی - ۱۲۱۲۱۲۷

آزمون نمره منفی دارد ○ ندارد ⊗

کارشناسی ناپیوسته آموزش زبان انگلیسی - ۱۲۲۵۰۹۰

مجاز است.

استفاده از: —

کد سری سؤال: یک (۱)

امام علی (ع): برتری مردم به یکدیگر، به دانش‌ها و خرده‌هاست؛ نه به ثروت‌ها و تبارها.

1. The organization of a news text is generally a .....one.

- a. chronological      b. bottom- to- top      c. logical      d. top- to- bottom

2. The phrase " Missing and Exploited children center" is an example of .....

- a. apposition      b. modifier preposing      c. nominalization      d. personalization

3. Which is **Not** true about the following text?

UN. Vote Seen Near On Hebron Massacre Resolution

UNITED NATIONS (Reuter)- A resolution condemning last month's massacre by an Israel settler of some 30 palestinians will be formally circulated Friday- and could be voted on the same evening on Saturday

- a. The headline contains no action verb.  
b. The headline contains 3 verbs that resemble action.  
c. Last month's massacre is an example of preposed modifier.  
d. It can be seen in the feature section of the newspaper.

4. Which of the following is usually an abstraction of the article and contains the essential points?

- a. lead      b. headline      c. action      d. orientation

5. What categorization can we assign to the following text?

ROBERSON

Died February 18 , 1994. Eloise P. Roberson. Notice of funeral later.

Arrangements by the Chile. Funeral Home , 2100 Fairmount Ave.

(From Richmond Times- Dispatch)

- a. hard news      b. special      c. announcement      d. personal

6. " Attribution" refers to the .....

- a. source of information      b. newspaper readers  
c. interpretation of the news      d. reader's frame of reference

7. A newspaper's major financial support is provided by .....

- a. political controversies      b. commercial advertisements  
c. economical predictions      d. social and religious topics

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8. The cost of launching a space shuttle is seen in the ..... section of a newspaper.  
a. feature                      b. special topics                      c. soft news                      d. hard news
9. Which of the following is used to refer to reports about accidents, conflicts, crimes etc?  
a. hard news                      b. special topics                      c. editorials                      d. notices
10. According to Chilton, metaphor .....
- a. resembles the language as it relates to our actions.  
b. represents our perception of one thing in terms of another.  
c. makes a distinction between our thought and action.  
d. indicates the inefficiency of our linguistic performance.
11. A newspaper .....
- a. usually makes a business of fortune telling.  
b. may include non- news sections.  
c. is responsible for stock exchange.  
d. is expected to teach people how to appreciate the art.
12. The comma (,) after city in the following head line .....
- City, Indians Clash Over Persistent Drumbeat
- a. indicates journalistic carelessness.                      b. separates a noun from an adjective.  
c. replaces the conjunction and.                      d. differentiates between the city and Indians.
13. The actual news story starts with a(n) .....
- a. event                      b. report                      c. lead                      d. headline
14. Which of the following sections can contain news about current state of stock exchange?  
a. production news                      b. trade section                      c. business section                      d. economical news
15. A newspaper's position about a major social or political event appears in the ..... section.  
a. life style                      b. special                      c. editorial                      d. announcement

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16. Display advertisements .....

- a. are limited in size and content.
- b. may take more than a whole page of the newspaper.
- c. must be supported by people with special interest.
- d. should be placed on certain pages.

17. The headline following is an example of .....

Muslims, Gypsy villages seek to quit serb areas

- a. passivization
- b. personification
- c. personalization
- d. depersonalization

18. Stylistic defects of some quoted statement .....

- a. are corrected before publication.
- b. may indicate the news writer's lack of writing skills.
- c. are kept unchanged to make them more understandable.
- d. may increase their news worthiness.

19. The agent of address in the following text is .....

CHICAGO, ILLINOIS, U.S.A., (NB).. Education Funding issues

were addressed in two midwestern states which went to the polls March 15

- a. education funding issues
- b. elections
- c. two mid-western states
- d. not mentioned

20. .... is used to be in control of the news article.

- a. Foreign ideological principle
- b. Direct speech
- c. Vague vocabulary
- d. Indirect speech

21. Problems are raised and their solutions are often suggested in the ..... section of a newspaper.

- a. editorials
- b. special effects
- c. feature
- d. special topics

22. .... is one of the characteristics of feature stories.

- a. Attractiveness
- b. Imaginativeness
- c. Simplicity
- d. Complication

23. Direct quotes are sometimes used to .....

- a. take other people's responsibility.
- b. put the responsibility on the source.
- c. increase the popularity of the source.
- d. indicate the news writer's knowledge.

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24. In the following paragraph it is implied that Daewoo authorities .....

Analysts believe Daewoo will seek a post- GM foreign partner or look for technology tie- ups, although company executives say there are no immediate plans to do so. Daewoo manufactures the 3.2 liter legend car under license from Honda Motor Co Ltd.

- a. have decided to reject all foreign ties.
- b. are in immediate need of foreign technology.
- c. plan to become an international car producer.
- d. may not reject some foreign ties.

25. One of the main purposes of ..... is to change people's judgments.

- a. soft news
- b. hard news
- c. editorials
- d. head line

26. Unusual facts .....

- a. may indicate false judgment.
- b. make good feature stories.
- c. shouldn't be included in feature stories.
- d. may not be dealt with in newspapers

27. Personification and depersonification in fact indicate the .....

- a. lack of reliability of news stories.
- b. accuracy of information reported in news stories.
- c. role of the news writer in giving directions to news stories.
- d. role of events in attracting the reader's attention.

28. Some preprinted advertisements .....

- a. reprint newspaper materials.
- b. encourage people to disregard advertisement.
- c. may also be distributed with the newspaper.
- d. could be considered advertisement.

29. In the paragraph below special effects include .....

ASSOCIATED PRESS- Fewer than half the babies in major US cities get all their vaccinations by age 2 , and those who are up- to- date on immunizations don't receive them at recommended intervals, a study foun

- a. questions
- b. direct quotes
- c. passivization
- d. figures and statistics

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30. The advertisement below seems to have been placed by .....

## TRAVEL QUESTIONS?

Call 1-800-255-5463 6 a. m to Midnight Eastern time.

Leave your name, address, phone number and questions on our machine.

For hearing- impaired people with TDO equipment : 1- 800-331-1706

- |                                         |                                         |
|-----------------------------------------|-----------------------------------------|
| a. people who have travelling questions | b. a travel agency                      |
| c. a travel research institute          | d. the association of hearing- impaired |